

# Play in the Most Exciting Event in 2018!

April 30, 2018  
at TPC Potomac  
at Avenel Farm



## Jeff Klauk

PGA Professional  
Epilepsy Ambassador

TPC POTOMAC  
AT AVENEL FARM



## Million Dollar SHOOTOUT



Athletes  
vs Epilepsy®

### The day will feature:

- The course will be set up with 9 Par 3 holes and 9 regulation holes.
- Each Par 3 will feature a \$10,000 Hole in One contest – nine chances to win!
- Golfers Closest to the Pin on the Par 3 holes qualify for the \$1 Million Shootout and will take a shot for \$1 Million (\$500,000 to the winner and \$500,000 to Athletes vs. Epilepsy). Someone will win \$1,000 – Guaranteed.
- Pre-Event Putting Contests for Two (2) tickets to the Masters (all rounds including practice rounds)
- Includes Lunch and Awards Reception during the Shootout.
- All proceeds benefit Athletes vs. Epilepsy.

### Athletes vs Epilepsy

*Athletes vs Epilepsy is a nationwide program for athletes and sports fans of all ages and skill levels to participate in raising awareness and funds to help the Epilepsy Foundation. Funds help the Epilepsy Foundation continue to lead the fight to overcome the challenges of living with epilepsy and to accelerate therapies to stop seizures, find cures, and save lives.*

**We expect a full field, so reserve your team now.**

Learn More and Register at [AthletesvsEpilepsyDCGolf.com](http://AthletesvsEpilepsyDCGolf.com)



Athletes  
vsEpilepsy®

# PLAYER & SPONSOR REGISTRATION

P A C K A G E S

## PLAYER PACKAGES

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> Foursome \$2,200 <ul style="list-style-type: none"><li>• Lunch Prior to Golf</li><li>• On-course Contests</li><li>• Awards Reception</li></ul> | <input type="checkbox"/> Individual Golfer \$550 <ul style="list-style-type: none"><li>• Lunch Prior to Golf</li><li>• On-course Contest</li><li>• Awards Reception</li></ul> | <input type="checkbox"/> Active or Retired Military <ul style="list-style-type: none"><li>• \$2,000 Foursome</li><li>• \$500 Individual</li></ul> |
|---|---|---|

## SPONSORSHIPS

- |  |   |
|--|---|
| <input type="checkbox"/> Title Sponsor (1) \$35,000 <ul style="list-style-type: none"><li>• Branding incorporated into event logo and on all marketing materials</li><li>• Three (3) teams</li><li>• Opportunity to speak prior to tee-off</li><li>• Concierge service during golf</li></ul> | <input type="checkbox"/> Award Reception Sponsor (1) \$15,000 <ul style="list-style-type: none"><li>• Logo on website</li><li>• Company logo on all awards reception signage</li><li>• Two (2) teams</li><li>• Ability to present awards to winners</li></ul> |
| <input type="checkbox"/> Presenting Sponsors (2) \$20,000 <ul style="list-style-type: none"><li>• Logo on website and all marketing materials</li><li>• Special recognition at event</li><li>• Two (2) teams</li><li>• Concierge service during golf</li></ul>                               | <input type="checkbox"/> \$1 Million Shootout Sponsor (1) \$10,000 <ul style="list-style-type: none"><li>• Logo on website</li><li>• One (1) team</li><li>• Opportunity to emcee the shootout for qualifiers</li></ul>  |
|  | <input type="checkbox"/> Golf Cart and Scorecard Sponsor (1) \$7,500 <ul style="list-style-type: none"><li>• Company logo on all golf carts</li><li>• Company logo on all scorecards</li><li>• Logo on website</li></ul>                                      |



# PLAYER & SPONSOR REGISTRATION

P A C K A G E S

## S P O N S O R S H I P S

- Lunch Sponsor (1) \$5,000
  - Recognition on website and during luncheon
- Player Gift Sponsor (1) \$5,000
  - Company logo on player gifts
  - Logo on website
- Putting Contest Sponsor (1) \$2,500
  - Recognition during masters qualifying round and final putt on #18
- Practice Range and Bag Drop Off Sponsor (1) \$2,500
  - Bag tag on each player bag
  - Signage on practice range
- Team Photo Sponsor (1) \$2,500
  - Logo on photo frame
- Golf Ball Sponsor (1) \$2,500
  - Include logo on all golf balls
  - Signage and logo on website
- Beverage Cart Sponsors (2) \$1,500
  - Signage on beverage cart and koozies
- Hole in One Sponsors (9) \$1,500
  - Recognition on par 3 hole
- Closest to Pin Sponsors (4) \$1,500
  - Recognition on designated hole
- Long Drive Sponsors (2) \$1,000
  - Signage on Long Drive hole
- Pin Flag Sponsors (18) \$500
  - Company logo or your name on pin flag
  - Suitable for autographs and framing
- Tee Sign Sponsors (18) \$250
  - Company logo or your name on 4-color tee sign



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## Former Professional Golfer and Athletes vs Epilepsy Ambassador Jeff Klauk

Jeff's journey with epilepsy started in June, 2006, at a Web.com Tour professional golf event in Knoxville, TN. He was tied for 15th entering the weekend and had a seizure on that Friday night and was forced to withdraw from the tournament.

While Jeff moved forward and accomplished his dream of earning his PGA Tour card (2008), he continued to struggle with seizure control. Medicine has been unable to control his seizures, and brain scans and surgeries have been unsuccessful in locating the origin of his seizures. Jeff continues to work with his doctors who are determined to find the right therapy.

Jeff recently transitioned from a 16-year professional playing career to a role with Perfect Golf Event as the Manager of Tournaments and events for their new digital platform designed for charitable and sponsored golf tournament organizers, enabling them to raise more money for their causes. Jeff also serves as a National Ambassador for Athletes vs Epilepsy with the hope of raising funds and awareness to support the mission of the Epilepsy Foundation.



**Jeff Klauk and Phil Gattone,**  
MEd President & CEO,  
Epilepsy Foundation of America

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## Epilepsy is Not Rare

1 in 26 people in the United States will develop epilepsy (multiple unprovoked seizures) in their lifetime

3.4 million people have Epilepsy in the United States

**More people suffer from epilepsy than the number of those affected by other neuro-disorders combined.** Yet epilepsy receives less than \$2 of federal funding per person compared to muscular dystrophy (\$1,147 per person, <40,000 affected), multiple sclerosis (\$100 per person, <350,000 people affected), and Parkinson's disease (\$65 per person, <1,000,000 people affected)

Each year, 1 in 1,000 adults and 1 in 4,500 children in the United States will die because of Sudden Unexpected Death in Epilepsy (SUDEP)